

Products for private labeling:

1. **Dairy & Dairy Alternatives**
 - **Cheese varieties** (Cheddar, Mozzarella, Gouda, Parmesan, Processed Cheese)
2. **Beverages**
 - Tetra pack juices (Mango, Orange, Pomegranate, Mixed Fruit)
 - Instant drink
3. **Snacks & Confectionery**
 - Chocolates
 - Protein bars and granola bars
4. **Breakfast Essentials** : Muesli and granola
5. **Meat:**
 - Corned meat , Cold Cuts
6. **Baby & Kids Food**
 - Infant cereals/ Pureed fruit/ Baby snacks
7. **Spices & Condiments**
 - Middle Eastern spice blends

Non Food products:

1. **Personal Care**
 - Shampoo & conditioners (natural, sulfate-free)
 - Face wash and skincare products
 - Bath soap and body wash
 - Baby care products (diapers, baby lotion, wipes, shampoo)
2. **Oral Hygiene**
 - Toothpaste
 - Mouthwash
 - Dental floss

3. Home Cleaning & Hygiene

- hand wash
- Multi-purpose surface cleaners
- Laundry detergent (liquid, powder, pods)
- Dishwashing liquid and tablets

4. Toiletries

- Perfumes & deodorants (EDT and EDP)
- Wet wipes and facial tissues
- Feminine hygiene products (sanitary pads, intimate wash)

5. Pet Care

- Cat and dog food
- Pet grooming products (shampoo, deodorizer)

Products for the FMCG imports department

Food Category:

- Cooked Turkey/Chicken/Beef
- Cheese (Soft/Hard)
- Cheese Prepacked
- Olives
- UHT Milk
- Cooking Cream
- Sliced Cheese
- Portion Cheese
- Whipping Cream
- Custard
- Cream Caramel
- Jelly & Pudding
- Medjool and other Dates
- Pulses, Spices & Herbs
- Evaporated Milk
- Bakery Products (Arabic range)
- Arabic Sweets
- Arabic Savouries
- Desserts
- Arabic Cookies
- Canned Food
- Roastery Nuts
- Arabic Cakes
- Pickled Vegetables

Non-Food Category:

- Washing Powder
- Liquid Detergent
- Fabric Softener
- Garbage Bags
- Facial Tissues
- Kitchen Rolls

For Distribution division

Poultry -chicken , egg

Meat - Processed Meat

And other distribution of retail products